

ABSTRAK

Skripsi ini berjudul "**Perancangan Media Pembelajaran Berbasis Digital Storytelling pada Mata Pelajaran PAI di SDIT H. Djalaluddin Bonjo Alam**" yang ditulis oleh **Ahmad Jiranda Tanjung, NIM 2521062**, Program Studi Pendidikan Agama Islam, Fakultas Tarbiyah dan Ilmu Keguruan, Universitas Islam Negeri Sjech M. Djamil Djambek Bukittinggi, Tahun 2025.

Penelitian ini dilatarbelakangi oleh kurang menariknya media pembelajaran PAI yang digunakan di SDIT H. Djalaluddin Bonjo Alam karena masih dikemas secara monoton, sehingga kurang mampu menarik perhatian dan minat belajar siswa. Selain itu, teknologi pembelajaran yang tersedia, seperti proyektor di setiap kelas, belum dimanfaatkan secara optimal untuk menciptakan suasana pembelajaran yang lebih menarik dan interaktif. Penelitian ini bertujuan untuk Merancang media pembelajaran pada pembelajaran PAI untuk kelas 5 di SDIT H.Djalaluddin Bonjo Alam berbasis *digital storytelling* yang dirancang valid, praktis dan efektif.

Penelitian ini menggunakan metode pengembangan Research and Development (R&D) dengan model ADDIE yang terdiri dari lima tahapan: Analysis, Design, Development, Implementation, dan Evaluation. Produk akhir berupa media digital berbentuk animasi video yang memuat materi PAI seperti Q.S. Al-Hujurat ayat 13, tawakkal, infak, sedekah, hadiah, serta kisah Nabi Muhammad SAW dalam membangun Kota Madinah.

Hasil uji menunjukkan bahwa media yang dikembangkan memiliki validitas sangat tinggi (skor 0,91), praktikalitas tinggi (skor 0,63), dan efektivitas dalam kategori tinggi berdasarkan nilai G-Score sebesar 0,72. Dengan demikian, media digital storytelling ini terbukti mampu meningkatkan pemahaman peserta didik terhadap materi PAI serta dapat digunakan sebagai alternatif pembelajaran yang edukatif, menarik, dan sesuai dengan kebutuhan siswa.

Kata Kunci: Digital Storytelling, Media Pembelajaran, Pendidikan Agama Islam, ADDIE.

ABSTRACT

This thesis, entitled "Designing Digital Storytelling-Based Learning Media for Islamic Religious Education (PAI) at SDIT H. Djalaluddin Bonjo Alam," was written by Ahmad Jiranda Tanjung, Student ID Number 2521062, Islamic Religious Education Study Program, Faculty of Tarbiyah and Teacher Training, Sjech M. Djamil Djambek State Islamic University, Bukittinggi, 2025.

This research was motivated by the lack of interest in the Islamic Religious Education (PAI) learning media used at SDIT H. Djalaluddin Bonjo Alam, due to its monotonous presentation, which makes it less effective in attracting students' attention and interest. Furthermore, available learning technology, such as projectors in each classroom, has not been optimally utilized to create a more engaging and interactive learning environment. This study aims to design valid, practical, and effective digital storytelling-based learning media for fifth-grade Islamic Religious Education (PAI) at SDIT H. Djalaluddin Bonjo Alam.

This research used the Research and Development (R&D) method with the ADDIE model, which consists of five stages: Analysis, Design, Development, Implementation, and Evaluation. The final product is a digital media animation video containing Islamic Religious Education (PAI) material such as Surah Al-Hujurat verse 13, tawakkal (trust), infak (charity), sedekah (charity), gifts, and the story of the Prophet Muhammad (peace be upon him) in establishing the city of Medina.

Test results indicate that the developed media has very high validity (score 0.91), high practicality (score 0.63), and high effectiveness based on a G-Score of 0.72. Thus, this digital storytelling media has been proven to improve students' understanding of Islamic Religious Education (PAI) material and can be used as an educational, engaging, and tailored learning alternative.

Keywords: Digital Storytelling, Learning Media, Islamic Religious Education, ADDIE.