

## ABSTRAK

Skripsi ini berjudul **“Pengaruh Bimbingan Klasikal Terhadap Pemahaman Siswa Tentang PPDB (Penerimaan Peserta Didik Baru) Online di SMP Negeri 3 Pasaman”** disusun oleh **Nailatul Fadilah** dengan NIM 2621049

Penelitian ini menelaah mengenai penerapan layanan bimbingan klasikal dalam meningkatkan pemahaman siswa terkait PPDB (Penerimaan Peserta Didik Baru) Online SMA/SMK. Pelaksanaan Bimbingan klasikal akan membekali siswa untuk meningkatkan pemahaman terkait proses PPDB Online SMA/SMK. Pemahaman informasi PPDB Online ini akan membantu siswa memiliki kesiapan dalam menghadapi proses PPDB Online, mulai dari input data, pendaftaran hingga verifikasi hasil agar tidak terjadinya simpang siur informasi maupun kesalahan ketika proses PPDB dilaksanakan.

Penelitian ini bertujuan menguji Pengaruh Bimbingan Klasikal terhadap pemahaman siswa terkait PPDB Online SMA/SMK di SMP Negeri 3 Pasaman. Studi ini menggunakan rancangan kuantitatif *Pra-Eksperimental* dengan desain *One Group Pretest and Posttest*. Sampel penelitian melibatkan 15 siswa kelas IX. Data dikumpulkan menggunakan Angket yang sebelumnya diuji Validitas dan Reliabilitas. Analisis data dilakukan melalui Uji Normalitas dan Uji Wilcoxon (sebagai uji hipotesis non-parametrik).

Hasil penelitian menunjukkan bahwa layanan informasi efektif dalam meningkatkan pemahaman siswa SMP Negeri 3 Pasaman terkait PPDB Online sebelum dilaksanakannya proses PPDB Online tersebut. Berdasarkan Tabel, hasil uji *Wilcoxon Signed Ranks Test* menunjukkan nilai Z sebesar -3,409 dengan nilai *Asymp. Sig. (2-tailed)* sebesar 0,001. Karena nilai signifikansi yang diperoleh lebih kecil dari taraf kekeliruan yang ditetapkan ( $0,001 < 0,05$ ), maka  $H_0$  ditolak. Hal ini membuktikan bahwa terdapat perbedaan yang signifikan secara nyata antara nilai *Pretest* dan *Posttest* PPDB Online. Berdasarkan data yang ditemukan dengan nilai *Asymp.Sig. (2-tailed)* 0,001 yang menyatakan bahwa nilai  $\text{Sig. } 0,001 < 0,05$  maka keputusannya adalah  $H_a$  diterima dan  $H_0$  ditolak. Maka dapat disimpulkan bahwa layanan informasi efektif terhadap pemahaman siswa tentang PPDB Online.

**Kata kunci : Pengaruh, Bimbingan Klasikal, PPDB Online**

## ABSTRACT

The title of this thesis is "**The Effectiveness of Information Services on Students' Understanding of Online New Student Admission (PPDB Online) at SMP Negeri 3 Pasaman**", written by **Nailatul Fadilah** with student ID **2621049**.

*This study examines the implementation of face-to-face guidance services in enhancing students' understanding of the online student admission process (PPDB) for senior secondary schools (SMA) and vocational schools (SMK). The provision of face-to-face guidance will equip students to improve their understanding of the online PPDB process for senior secondary schools and vocational schools. This understanding of the online PPDB process will help students to be well-prepared to navigate the online PPDB process, from data entry and registration through to the verification of results, thereby preventing confusion or errors when the PPDB process is carried out.*

*The purpose of this research is to determine the effectiveness of information services on students' understanding regarding the Online New Student Admission (PPDB Online) process for Senior High Schools (SMA/SMK) at SMP Negeri 3 Pasaman. The research design uses a quantitative pre-experimental approach with a **One Group Pretest and Posttest design**. The sample size for this study is 15 ninth-grade students. The data collection technique uses questionnaires, which are then subjected to **Validity Testing** and **Reliability Testing**. The collected data is then analyzed using **Normality Test**, **Wilcoxon Test**.*

*The results of the study indicate that the information service was effective in improving the understanding of students at SMP Negeri 3 Pasaman regarding the online student admission process prior to its implementation. Based on the table, the results of the Wilcoxon Signed Ranks Test show a Z-value of -3.409 with an Asymp. Sig. (2-tailed) value of 0.001. As the significance value obtained is smaller than the set level of error ( $0.001 < 0.05$ ),  $H_0$  is rejected. This proves that there is a statistically significant difference between the pre-test and post-test scores for the Online Student Admission Process. Based on the data found, with an Asymp. Sig. (2-tailed) of 0.001, which indicates that the significance value  $0.001 < 0.05$ , the decision is to accept  $H_1$  and reject  $H_0$ . It can therefore be concluded that the information service is effective in enhancing students' understanding of the Online Student Admission Process.*

**Keywords: Effective, Classical Guidance, Online New Student Admission (PPDB Online).**