

ABSTRAK

Skripsi ini berjudul "**Analisis Pengaruh Kualitas Sapi dan Pengelolaan Sapi terhadap Pendapatan Peternak di kecamatan Sungai Aur Kabupaten Pasaman Barat**". Disusun oleh **Sri Maryati Yahya dengan NIM 3722033**. Program Studi S1 Manajemen Bisnis Syariah Universitas Negeri Sjech M.Djamil Djambek Bukittinggi.

Penelitian ini dilatabelakangi oleh fenomena penurunan populasi ternak sapi potong di Kabupaten Pasaman Barat yang berdampak pada penurunan pendapatan peternak secara signifikan antara tahun 2020 hingga 2024. Rendahnya kualitas bibit dan pengelolaan ternak yang masih tradisional ditengarai menjadi penyebab utama lambatnya pertumbuhan bobot badan dan kegagalan produksi. Penelitian ini bertujuan untuk mengetahui besarnya pengaruh kualitas ternak (X_1) dan pengelolaan ternak (X_2) baik secara parsial maupun simultan terhadap pendapatan peternak sapi (Y) di Kecamatan Sungai Aur.

Penelitian ini menggunakan jenis deskriptif kuantitatif. Populasi dalam penelitian ini berjumlah 60 peternak sapi di Kecamatan Sungai Aur, di mana seluruh populasi dijadikan sebagai sampel (sampling jenuh). Data dikumpulkan melalui observasi, dokumentasi, dan penyebaran kuesioner dengan 38 butir pernyataan yang telah teruji validitas dan reliabilitasnya. Teknik analisis data meliputi uji asumsi klasik, analisis regresi linear berganda, uji t (parsial), uji F (simultan), dan uji koefisien determinasi (R^2) menggunakan perangkat lunak SPSS 20.

Hasil Penelitian ini membuktikan bahwa Kualitas sapi berpengaruh positif dan signifikan terhadap pendapatan peternak, dibuktikan dengan nilai t hitung $2,170 > t$ tabel $2,002$ dan nilai signifikansi $0,034 < 0,05$. Pengelolaan sapi berpengaruh positif dan signifikan terhadap pendapatan peternak, dengan nilai t hitung $37,442 > t$ tabel $2,002$ dan nilai signifikansi $0,000 < 0,05$. Secara simultan, kualitas dan pengelolaan sapi berpengaruh signifikan terhadap pendapatan, dengan nilai F hitung $747,355 > F$ tabel $3,16$. Maka H_0 ditolak atau H_a diterima (terdapat pengeruh secara simultan).

Kata kunci : Kualitas Sapi, Pengelolaan Sapi, Pendapatan Peternak Sapi

ABSTRACT

Thesis entitled “Analysis of the Effect of Cattle Quality and Cattle Management on Farmer Income in Sungai Aur Subdistrict, West Pasaman Regency.” It Compiled by Sri Maryati Yahya 3722033. Bachelor of Sharia Business Management Program, Sjech M. Djamil Djambek State University, Bukittinggi.

This research was motivated by the phenomenon of a decline in the population of beef cattle in West Pasaman Regency, which had a significant impact on a decline in farmer income between 2020 and 2024. The low quality of seeds and traditional livestock management are believed to be the main causes of slow weight gain and production failure. This study aims to determine the extent of the influence of cattle quality (X_1) and cattle management (X_2) both partially and simultaneously on the income of cattle farmers (Y) in Sungai Aur Subdistrict.

This study uses a quantitative descriptive type. The population in this study consisted of 60 cattle farmers in Sungai Aur District, where the entire population was used as a sample (saturated sampling). Data were collected through observation, documentation, and distribution of questionnaires with 38 items that had been tested for validity and reliability. Data analysis techniques included classical assumption tests, multiple linear regression analysis, t -tests (partial), F -tests (simultaneous), and coefficient of determination (R^2) tests using SPSS 20 software.

The results of this study prove that cattle quality has a positive and significant effect on farmer income, as evidenced by a t -value of $2.170 > t\text{-table } 2.002$ and a significance value of $0.034 < 0.05$. Cattle management has a positive and significant effect on farmer income, with a t -value of $37.442 > t\text{-table } 2.002$ and a significance value of $0.000 < 0.05$. Simultaneously, cattle quality and management have a significant effect on income, with a calculated F value of $747.355 > F\text{ table } 3.16$. Therefore, H_0 is rejected or H_a is accepted (there is a simultaneous effect).

Keywords: *Cattle Quality, Cattle Management, Cattle Farmer Income*